	Greenville ci...
Population Summary	
2000 Total Population	57,481
2010 Total Population	59,280
2016 Total Population	65,245
2016 Group Quarters	5,103
2021 Total Population	70,628
2016-2021 Annual Rate	1.60%
Household Summary	
2000 Households	25,272
2000 Average Household Size	2.10
2010 Households	26,104
2010 Average Household Size	2.07
2016 Households	28,497
2016 Average Household Size	2.11
2021 Households	30,857
2021 Average Household Size	2.12
2016-2021 Annual Rate	1.60%
2010 Families	12,985
2010 Average Family Size	2.87
2016 Families	14,301
2016 Average Family Size	2.91
2021 Families	15,349
2021 Average Family Size	2.94
2016-2021 Annual Rate	1.42%
Housing Unit Summary	
2000 Housing Units	28,372
Owner Occupied Housing Units	42.2%
Renter Occupied Housing Units	46.9%
Vacant Housing Units	10.9%
2010 Housing Units	29,961
Owner Occupied Housing Units	38.8%
Renter Occupied Housing Units	48.3%
Vacant Housing Units	12.9%
2016 Housing Units	32,548
Owner Occupied Housing Units	39.4%
Renter Occupied Housing Units	48.1%
Vacant Housing Units	12.4%
2021 Housing Units	35,087
Owner Occupied Housing Units	39.6%
Renter Occupied Housing Units	48.4%
Vacant Housing Units	12.1%
Median Household Income	
2016	$41,863
2021	$47,178
Median Home Value	
2016	$215,551
2021	$248,649
Per Capita Income	
2016	$30,374
2021	$32,998
Median Age	
2010	34.5
2016	35.9
2021	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	Greenville ci...
2016 Households by Income	
Household Income Base	28,497
<$15,000	17.1%
$15,000 - $24,999	13.4%
$25,000 - $34,999	12.5%
$35,000 - $49,999	13.0%
$50,000 - $74,999	15.9%
$75,000 - $99,999	9.5%
$100,000 - $149,999	9.2%
$150,000 - $199,999	4.2%
$200,000+	5.1%
Average Household Income	$67,072
2021 Households by Income	
Household Income Base	30,856
<$15,000	16.6%
$15,000 - $24,999	15.3%
$25,000 - $34,999	9.2%
$35,000 - $49,999	10.5%
$50,000 - $74,999	17.2%
$75,000 - $99,999	9.7%
$100,000 - $149,999	10.8%
$150,000 - $199,999	5.1%
$200,000+	5.6%
Average Household Income	$73,419
2016 Owner Occupied Housing Units by Value	
Total	12,831
<$50,000	5.0%
$50,000 - $99,999	13.1%
$100,000 - $149,999	14.9%
$150,000 - $199,999	13.7%
$200,000 - $249,999	10.5%
$250,000 - $299,999	7.6%
$300,000 - $399,999	12.6%
$400,000 - $499,999	6.7%
$500,000 - $749,999	9.4%
$750,000 - $999,999	4.2%
$1,000,000 +	2.3%
Average Home Value	$296,641
2021 Owner Occupied Housing Units by Value	
Total	13,884
<$50,000	3.6%
$50,000 - $99,999	8.1%
$100,000 - $149,999	9.9%
$150,000 - $199,999	13.9%
$200,000 - $249,999	14.9%
$250,000 - $299,999	11.4%
$300,000 - $399,999	12.4%
$400,000 - $499,999	6.4%
$500,000 - $749,999	11.7%
$750,000 - $999,999	5.6%
$1,000,000 +	2.2%
Average Home Value	$330,038

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	Greenville ci...
2010 Population by Age	
Total	59,280
0 - 4	6.5%
5 - 9	5.3%
10 - 14	4.6%
15 - 24	17.0%
25 - 34	17.5%
35 - 44	13.0%
45 - 54	12.7%
55 - 64	10.8%
65 - 74	6.2%
75 - 84	4.1%
85 +	2.4%
18 +	80.8%
2016 Population by Age	
Total	65,247
0 - 4	6.0%
5 - 9	5.7%
10 - 14	4.9%
15 - 24	15.6%
25 - 34	16.5%
35 - 44	13.3%
45 - 54	12.1%
55 - 64	11.6%
65 - 74	7.9%
75 - 84	4.1%
85 +	2.3%
18 +	80.5%
2021 Population by Age	
Total	70,627
0 - 4	5.9%
5 - 9	5.6%
10 - 14	5.4%
15 - 24	15.1%
25 - 34	15.6%
35 - 44	13.5%
45 - 54	11.6%
55 - 64	11.6%
65 - 74	9.0%
75 - 84	4.6%
85 +	2.2%
18 +	80.3%
2010 Population by Sex	
Males	28,527
Females	30,753
2016 Population by Sex	
Males	31,719
Females	33,528
2021 Population by Sex	
Males	34,407
Females	36,220

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	Greenville ci...
2010 Population by Race/Ethnicity	
Total	59,280
White Alone	64.1%
Black Alone	29.8%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.5%
Two or More Races	1.8%
Hispanic Origin	5.9%
Diversity Index	55.6
2016 Population by Race/Ethnicity	
Total	65,246
White Alone	63.0%
Black Alone	29.8%
American Indian Alone	0.3%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	2.2%
Hispanic Origin	6.8%
Diversity Index	57.5
2021 Population by Race/Ethnicity	
Total	70,628
White Alone	62.2%
Black Alone	29.8%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.2%
Two or More Races	2.5%
Hispanic Origin	7.5%
Diversity Index	59.0
2010 Population by Relationship and Household Type	
Total	59,280
In Households	91.3%
In Family Households	64.7%
Householder	21.9%
Spouse	13.7%
Child	24.0%
Other relative	3.3%
Nonrelative	1.8%
In Nonfamily Households	26.6%
In Group Quarters	8.7%
Institutionalized Population	2.3%
Noninstitutionalized Population	6.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	Greenville ci...
2016 Population 25+ by Educational Attainment	
Total	44,220
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	8.1%
High School Graduate	18.3%
GED/Alternative Credential	3.4%
Some College, No Degree	17.2%
Associate Degree	6.8%
Bachelor's Degree	25.9%
Graduate/Professional Degree	16.7%
2016 Population 15+ by Marital Status	
Total	54,396
Never Married	42.0%
Married	39.8%
Widowed	6.1%
Divorced	12.1%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	94.2%
Civilian Unemployed	5.8%
2016 Employed Population 16+ by Industry	
Total	32,627
Agriculture/Mining	0.3%
Construction	5.1%
Manufacturing	11.5%
Wholesale Trade	3.8%
Retail Trade	10.1%
Transportation/Utilities	2.8%
Information	2.3%
Finance/Insurance/Real Estate	6.4%
Services	55.2%
Public Administration	2.7%
2016 Employed Population 16+ by Occupation	
Total	32,628
White Collar	67.1%
Management/Business/Financial	16.4%
Professional	26.9%
Sales	12.7%
Administrative Support	11.1%
Services	17.3%
Blue Collar	15.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	1.9%
Production	6.7%
Transportation/Material Moving	4.1%
2010 Population By Urban/ Rural Status	
Total Population	59,280
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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	Greenville ci...
2010 Households by Type	
Total	26,104
Households with 1 Person	41.9%
Households with 2+ People	58.1%
Family Households	49.7%
Husband-wife Families	31.2%
With Related Children	12.7%
Other Family (No Spouse Present)	18.6%
Other Family with Male Householder	4.0%
With Related Children	1.8%
Other Family with Female Householder	14.6%
With Related Children	9.5%
Nonfamily Households	8.3%
All Households with Children	24.3%
Multigenerational Households	2.6%
Unmarried Partner Households	6.1%
Male-female	5.3%
Same-sex	0.8%
2010 Households by Size	
Total	26,104
1 Person Household	41.9%
2 Person Household	30.9%
3 Person Household	13.1%
4 Person Household	8.8%
5 Person Household	3.6%
6 Person Household	1.2%
7 + Person Household	0.6%
2010 Households by Tenure and Mortgage Status	
Total	26,104
Owner Occupied	44.6%
Owned with a Mortgage/Loan	31.9%
Owned Free and Clear	12.7%
Renter Occupied	55.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	29,961
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

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	Greenville ci...
Top 3 Tapestry Segments	
1.	In Style (5B)
2.	Young and Restless (11B)
3.	Modest Income Homes
2016 Consumer Spending	
Apparel & Services: Total $	$51,891,992
Average Spent	$1,820.96
Spending Potential Index	90
Education: Total $	$35,650,004
Average Spent	$1,251.01
Spending Potential Index	88
Entertainment/Recreation: Total $	$71,990,347
Average Spent	$2,526.24
Spending Potential Index	87
Food at Home: Total $	$129,327,028
Average Spent	$4,538.27
Spending Potential Index	91
Food Away from Home: Total $	$80,133,852
Average Spent	$2,812.01
Spending Potential Index	91
Health Care: Total $	$127,041,915
Average Spent	$4,458.08
Spending Potential Index	84
HH Furnishings & Equipment: Total $	$43,880,283
Average Spent	$1,539.82
Spending Potential Index	87
Personal Care Products & Services: Total $	$18,350,883
Average Spent	$643.96
Spending Potential Index	88
Shelter: Total $	$403,732,498
Average Spent	$14,167.54
Spending Potential Index	91
Support Payments/Cash Contributions/Gifts in Kind: Total $	$56,291,434
Average Spent	$1,975.35
Spending Potential Index	85
Travel: Total $	$43,583,488
Average Spent	$1,529.41
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total $	$25,867,294
Average Spent	$907.72
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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