

# Corporate Volunteer Program

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As recognition for social responsibility has increasingly grown for corporations, so has the rate of employee volunteerism and the need for businesses to provide outlets for volunteer opportunities. Many Fortune 500 companies are unleashing the power of their workforce, partnering with local non-profits to make a difference in their community.

Fall for Greenville is looking for corporate volunteer partners to join together in making the 2022 festival weekend a success. Partnering organizations will have the opportunity to volunteer in various positions throughout the three-day event, and in return, will receive a donation to the pre-selected 501c3 non-profit of their choosing.

## Requirements

- Minimum of 50 volunteer participants
- Each participant must volunteer a minimum of one full shift (Eight separate shifts available over the three-day event)
- Group must select a coordinator to serve as liaison with festival staff

## Donations

Donations will be based on the following volunteer structure:

- 50 Volunteers (200 hours) = \$1,500
- 75 Volunteers (300 hours) = \$2,000
- 100 Volunteer (400 hours) = \$2,500



## Event Overview

Bank of America Fall for Greenville is one of the largest FREE admission food street festivals in the Southeast, attracting between 150,000-200,000 people annually. With 45 restaurants showcasing over 250 menu items, Fall for Greenville provides a dynamic weekend full of flavor. In addition, Fall for Greenville is known for its free musical entertainment on six different stages and ancillary events including children's activities, culinary demonstrations, wine tasting, beer tasting, restaurant competitions and more.

## Festival Volunteer Statistics

- In 2021, Fall for Greenville relied on over 1,500 volunteers with a total of over 6,000 hours.
- Throughout the course of the weekend, 3.5 million taste tickets were sold, over 115,000 cups were served and countless memories were made.
- Over the past 15 years, Fall for Greenville has donated over \$575,000 to local non-profits.