

October 19, 2021 - 9:00am @ M Judson Bookstore – 130 S. Main Street, Greenville

Greenville - Downtown Merchant Association

Recap:

Downtown Rotary Club, Jordin McKee – Kringle Holiday Village

The Downtown Greenville Rotary Club will be hosting the Kringle Holiday Village on December 11 and 12 at Fluor Field. The concourse of the stadium will be turned into a winter wonderland with activities, events, food, drinks and music for the entire family. Fireworks will be on display at night as well. Please support this great event as the hope is to make this a holiday tradition for downtown Greenville.

More info can be found at: [Kringle Holiday Village – Kringle Holiday Village](#)

Central Business District Updates:

City Events and Planning –Cameron Campbell

Fall for Greenville was a HUGE success with Saturday having record breaking attendance. The report from numerous merchants is that in-store sales were very strong as well. Moonlight Movies will be available for two more weeks and TD Saturday market will conclude on Oct. 30th. Trick or Treating along Main Street will take place that day as well and please reach out to Cameron if your business would like to participate. The Christmas Parade is scheduled for December 4th and Downtown Holiday Markets will be held on Main Street on Dec. 4th and 11th. Ice on Main will start on Nov. 11th and run through Jan. 17th.

Visit Greenville – Michelle Nance

Conde Nast names Greenville it's #5 Best Small City last month - Hooray! The Society for Manufacturing and Engineers will be in town at the end of the month and has brought close to 5,000 people to Greenville in the past. The NCAA men's basketball tournament and the Bass Master Classic are two big events that will take place at BSW Arena in March of 2022.

Parking Services – Pam Corbin

Please remember that the first hour of parking in the city garages is free and plenty of space is available. Nearly 13,000 cars used the city garages during Fall for Greenville weekend which is outstanding.

Economic Development – Mary Douglas Hirsch

A Polished Man opened its doors last week on Washington Street. It's located next to Southern Pressed Juicery and Orvis. Please stop by and pay them a visit.

Goals for the Downtown Merchant Association

1. Increase/facilitate communication between downtown merchants and the City of Greenville.
2. Promote business growth and development for downtown business owners.
3. Be a resource for safety and business solutions.

Next Meeting will be November 16, 2021

Featured Speaker – Sheryl Lang – CEO, VisitGreenville

Additional Resources: <https://www.greenvillesc.gov/728/Business-Associations>