

Greenville Transit Authority
DEVELOPMENT COMMITTEE MEETING

Greenlink Administration Office • 100 W. McBee Avenue. • Greenville, SC 29601
October 15, 2019 – 9:00 a.m.

Committee Members in Attendance: Mr. David Mitchell, Mr. Dick O'Neill
Absent Committee Member: Ms. Inez Morris (Vice Chair)
Others in Attendance: Gavin Jackson (Legacy Early College), Javon Mattison (Legacy Early College), Blaine Welgraven (Legacy Early College)
City of Greenville Employees in Attendance: Jasmin Curtis (Safety and Training Officer), Nicole McAden (Marketing and Public Affairs Manager), Jason Sanders (Fleet Manager)

Mr. David Mitchell called the meeting to order at approximately 9:00 a.m.

Quorum established.

REPORTS (SEPTEMBER):

Quality of Service (Jasmin Curtis): Overall on-time performance increased by 1%. Still experiencing delays with routes 504 and 508. Missed trips are down from last month. We have one driver vacancy for current staffing. Eleven complaints received this month with three founded. We had one non-preventable accident, which was reportable to the National Transit Database. We had 1.5 accidents per 100,000 revenue miles.

Quantity of Service (Jasmin Curtis): Overall ridership decreased. However, Routes 602 and 505 increased. Touch pass adoption saw an increase from 13% to 15%. Trolley ridership went down between August and September due to lack of Drive games. Looking at 12 month fixed route ridership trends, there was decrease, which was expected due to the holiday. We had an increase in ridership in the East Sector. Ridership decreased in other sectors. Route 602 continues to be our best performing route. GAP ridership increased with fewer cancellations.

Reliability of Service (Jason Sanders): Check engine light and fare box are responsible for the most maintenance issues. However, calls for check engine light have decreased. Major service interruptions in September was 6.8 per 100,000 miles. In September, we had 4 major road calls and 64 minor road calls. PM program is at 100%. Trolley route reliability is 89%. Our goal for each vehicle reliability metric is 90%. Cutaway reliability is 73%. In the process of doing maintenance on older cutaways since we have three new cutaways. Electric reliability is low at 59%. Proterra has found a solution to repairing Electric bus 1910.

Marketing Report (Nicole McAden):

Advertising Sales: Two new contracts totaling \$1,955. Contracted revenue since July 1 is \$19,420.80.

PR/Media Relations: Announced that google maps launched live stream of our real time location of buses. Story ran on lost dog found at transit center. Bike vs. Car vs. Bus Race featured in Greenville Journal. Story on Rt. 504 and 508 changes as well as stories on route deviations.

Partnerships: Furman University partnered with Bike vs. Bus vs. Car Race on September 20.

Sponsorships: Fare Free Day October 25 sponsored by Greenville Heritage Federal Credit Union.

Events/Tours: Mill Village Food Share monthly open house held in Greenlink conference room. PHF hosted Christof Spieler and scheduled presentations at the Chamber of Commerce and at the SC State House regarding issues facing transit agencies. Staff had discussion with Greenville CAN regarding our new tools such as touch passes. Ralph Chandler Middle school brought six 8th grade students to learn about careers in the transit industry on September 26.

UTC: Employer Transportation Solutions panel on November 14.

Conversation took place relative to schools and others offering CDL training such as Goodwill. Meeting scheduled with Goodwill to discuss their training program.

Strategic Milestone Report (Nicole McAden): No updates. Trying to fill openings for 11:30 expansion.

56 **NEW BUSINESS:**

57
58 Legacy Early College – GTA Bus Voucher Grant Application – Action Item: Legacy submitted grant application
59 requesting vouchers. They attended meeting to take questions from the Committee in order for Committee to make
60 recommendation to the full board. They addressed how they will track voucher usage.

61
62 As a matter of full disclosure, Mr. Mitchell stated that he could not ask questions or vote on the grant request since he sits
63 on the Board of Directors for Legacy Charter Schools. He recommended that staff move this action to the full board.

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65 **Mr. Dick O’Neill moved that this item be taken directly to the full board. Mr. David Mitchell seconded the motion.**
66 **There is no opposition. The motion will go to the full board.**

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68 **OLD BUSINESS**

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70 Route 504 and Route 508 Public Meetings: Ms. McAden stated that four meetings scheduled. A comprehensive survey
71 will be released Friday for persons unable to attend meetings. Survey will be open for thirty days. Survey results and
72 comments at meeting will be incorporated back into the routes and will be brought to the Board in December.

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74 **Mr. Dick O’Neill made a motion to adjourn. Mr. David Mitchell seconded the motion. There is no opposition. The**
75 **motion carries.**

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77 The Development Committee Minutes distributed by Lorrie Brown via email on Wednesday, October 16, 2019.