

United Community Bank Streetscape Improvements and Development Agreement

August 23, 2021





United Community Bank Corporate Headquarters

- UCB building corporate headquarters and branch location at 200 E Camperdown Way.
- United Community Bank is a regional bank with operations in GA, SC, NC, TN, and FL. UCBI is a growing company, and over 200 jobs will be created with this relocation.
- UCB decided to move its corporate headquarters to Greenville, South Carolina from Blairsville, Georgia.
- DRB approved the site plan on May 6th. Consideration of the architecture on the September 2nd DRB agenda.
- Construction is scheduled to comment in January 2022, with an estimated 2-year completion goal.





Proposed Headquarters Building





Proposed Headquarters Building





United Community Bank – Public Private Partnership

- City staff collaborating with developer to complete streetscape along E. Camperdown Way and Falls St.
- City entered into similar partnership with Grand Bohemian and Camperdown project. City improves streetscape, public areas, and sidewalks. This works provides public benefit and economic development incentive.
- This project will complete undergrounding started as part of the Grand Bohemian project.
- Will improve walkability and pedestrian safety along this corridor into downtown.



UCB Streetscape and Public Realm Improvements

- City staff is working with Thomas and Hutton on the engineering and landscape design.
- Undergrounding will be completed that was started as part of the Grand Bohemian project.
- Staff working with the applicant on the design of the plaza area and landscape.
- Expected costs less than the development agreements with both Camperdown and Grand Bohemian.
- Opposite side of E Camperdown Way to be addressed in the future when property redevelops.

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Questions and Discussions

