



## REQUEST FOR COUNCIL ACTION City of Greenville, South Carolina

Agenda Item No.

13a

**TO:** Honorable Mayor and Members of City Council  
**FROM:** John F. McDonough, City Manager

Ordinance/First Reading
  Ordinance/Second & Final Reading
  Resolution/First & Final Reading
  Information Only

**AGENDA DATE REQUESTED:** June 28, 2021

**ORDINANCE/RESOLUTION CAPTION:**

RESOLUTION TO AWARD \$36,000 IN FUNDING RECEIVED THROUGH THE GREENVILLE ZOO "QUARTERS FOR CONSERVATION" PROGRAM FROM JULY 1, 2020, THROUGH JUNE 30, 2021, TO FIVE DESIGNATED GLOBAL CONSERVATION ORGANIZATIONS

**SUMMARY BACKGROUND:**

These five global organizations were selected by the Greenville Zoo Conservation and Research Committee and Greenville Zoo staff to be represented on the Zoo's voting kiosk. The final monetary amount for each organization is based on the percentage of votes received from Zoo visitors throughout the previous fiscal year. The total funds for distribution are drawn from up to 30 percent of the total revenue from the "Quarters for Conservation" Program with the allocations to each as noted below:

1. Andean Highlands Flamingo SAFE Program (Chilean Flamingo) c/o ZCOG (\$4,000)
2. Giraffe Conservation Foundation (\$7,560)
3. Project Golden Frog (\$4,320)
4. Wildcats Conservation Alliance/Amur Leopard Conservation (\$11,120)
5. Australian Koala Foundation (\$9,000)

**IMPACT IF DENIED:**

The conservation organizations will not receive funds from the Quarters for Conservation Program.

**FINANCIAL IMPACT:**

There is no financial impact on the City or Zoo as monies are in a restricted account to be used specifically for this purpose.

### REQUIRED SIGNATURES

**Department Director** *Angela Prosser*  
DocuSigned by:  
A251EDD25B774BE...

**OMB Director** *Matt Ezyed*  
DocuSigned by:  
44928BTC67864BE...

**City Attorney** *Michael Pitts*  
DocuSigned by:  
5E0F2A267E2D413...

**City Manager** *John McDonough*  
DocuSigned by:  
FDC2AC15040F440...

A R E S O L U T I O N

TO AWARD \$36,000 IN FUNDING RECEIVED THROUGH THE GREENVILLE ZOO “QUARTERS FOR CONSERVATION” PROGRAM FROM JULY 1, 2020, THROUGH JUNE 30, 2021, TO FIVE DESIGNATED GLOBAL CONSERVATION ORGANIZATIONS

WHEREAS, the Greenville Zoo (the “Zoo”) began the program “Quarters for Conservation” (the “Program”) to raise funds for conservation efforts through a \$0.50 surcharge on the admissions fee and a \$5.00 surcharge on memberships; and

WHEREAS, the Program generated a net amount of \$36,000 for five global conservation organizations that have been highlighted on the Voting Kiosk at the Zoo, and this number is up to 30 percent of the total revenue from the Program being earmarked for the five global programs (\$36,000); and

WHEREAS, the Zoo’s Conservation and Research Committee (the “Committee”) and Zoo staff selected five global conservation organizations to be represented on the Zoo’s voting kiosk and the final monetary amount for each global organization is based on the percentage of votes received by Zoo visitors throughout the fiscal year; and

WHEREAS, the Committee recommended the following distributions to each of the five global conservation projects:

1. Andean Highlands Flamingo SAFE Program (Chilean Flamingo) c/o ZCOG (\$4,000),
2. Giraffe Conservation Foundation (\$7,560),
3. Project Golden Frog (\$4,320),
4. Wildcats Conservation Alliance/Amur Leopard Conservation (\$11,120),
5. Australian Koala Foundation (\$9,000);

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF GREENVILLE, SOUTH CAROLINA, \$36,000 from the Zoo’s “Quarters for Conservation” program shall be awarded as recommended above by the Zoo’s Conservation and Research Committee.

RESOLVED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2021.

\_\_\_\_\_  
MAYOR

Attest:

\_\_\_\_\_  
CITY CLERK