



REQUEST FOR COUNCIL ACTION

City of Greenville, South Carolina

Agenda Item No.

16b

TO: Honorable Mayor and Members of City Council
FROM: John F. McDonough, City Manager

Ordinance/First Reading Ordinance/Second & Final Reading Resolution/First & Final Reading Information Only

AGENDA DATE REQUESTED: February 8, 2021

ORDINANCE/RESOLUTION CAPTION:

RESOLUTION TO PROVIDE \$379,513 IN FUNDING FROM THE STATE ACCOMMODATIONS TAX FUND FOR ROUND TWO OF FY 2020-21 FUNDING

SUMMARY BACKGROUND:

The FY 2020-21 Adopted Budget for the State Accommodations Tax Fund included an appropriation of \$850,000 for Tourism Projects.

In June 2020, due to the COVID-19 Pandemic, many tourism projects and events were being delayed or canceled and, therefore, the allocation of Accommodations Tax Funding was delayed and not included in the FY 2021 Adopted Budget. The State Accommodations Tax Advisory Committee (ATAC) met on June 23, 2020, to approve a first round of funding for upcoming tourism related projects and events for FY 2020-21. During the first round, \$470,487 was awarded, leaving an unallocated balance of \$379,513.

ATAC met on January 14, 2021, and recommended the following during the second round: Metropolitan Arts Council (\$151,805) and VisitGreenvilleSC (\$227,708). This brings the total FY 2020-21 allocation to Metropolitan Arts Council to \$304,792 and VisitGreenvilleSC to \$527,708.

IMPACT IF DENIED:

Upcoming tourism-related projects and events will not receive needed funding at this time.

FINANCIAL IMPACT:

If approved, \$379,513 in funding from the approved \$850,000 Tourism Projects budget in the State Accommodations Tax Fund will be allocated to the organizations as recommended by ATAC. This will utilize the remaining appropriated balance for projects for FY 2020-21.

REQUIRED SIGNATURES

Department Director _____

OMB Director _____

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City Attorney _____

City Manager _____

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A R E S O L U T I O N

TO PROVIDE \$379,513 IN FUNDING FROM THE STATE ACCOMMODATIONS TAX FUND FOR ROUND TWO OF FY 2020-21 FUNDING

WHEREAS, the FY 2020-21 Adopted Budget for the State Accommodations Tax Fund included an appropriation of \$850,000 for Tourism Projects; and

WHEREAS, in June 2020, due to the COVID-19 Pandemic, many tourism projects and events were being delayed or canceled and, therefore, the allocation of Accommodations Tax Funding was delayed and not included in the FY 2021 Adopted Budget; and

WHEREAS, the State Accommodations Tax Advisory Committee (ATAC) met on June 23, 2020, to approve a first round of funding for upcoming tourism related projects and events for FY 2020-21; and

WHEREAS, the amount awarded in the first round was \$470,487, leaving a remaining unallocated balance of \$379,513; and

WHEREAS, ATAC met on January 14, 2021, and recommended the following during the second round: Metropolitan Arts Council (\$151,805) and VisitGreenvilleSC (\$227,708);

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF GREENVILLE, SOUTH CAROLINA, the amount of \$379,513 in Tourism Projects funding in the State Accommodations Tax Fund be provided for the purpose of providing financial support of the organizations listed above as recommended by the ATAC.

RESOLVED THIS THE ____ DAY OF _____, 2021.

MAYOR

ATTEST:

CITY CLERK