

In May 2020, the Greenville Homeless Alliance Steering Committee adopted the organization’s first strategic plan. The priorities identified in the [2019 Report on Homelessness in Greenville County](#) and information gathered from listening sessions with GHA partners and stakeholders form the foundation for this plan.

The strategies are aligned by GHA’s primary areas of action – **educate, advocate, collaborate, and innovate**. An additional section was included to address **operational excellence** and long-term sustainability.

EDUCATE

Raise the collective knowledge about homelessness among partners, stakeholders, and the community.

Strategies

- Develop a GHA 101 presentation to promote GHA’s mission and goals and to personify the issue of homelessness.
- Collect and publish annual homelessness data and periodically release a comprehensive Report on Homelessness in Greenville County.
- Inform Steering Committee and stakeholders about connections between transit and homelessness.
- Develop and release topic briefs associated with key indicators in the Report on Homelessness and pilot programming in the community.
- Research and report on key services and gaps in barrier areas that impact homelessness. Include key partners and professional groups that lead in each area.
- Publish an Exiting Homelessness Guide.

ADVOCATE

Develop and promote a policy agenda, including public funding strategies, to support the needs identified in the Report on Homelessness.

Strategies

- Create an annual GHA local policy agenda.
- Ensure non-taxpaying, non-voting people who are experiencing homelessness are visible.
- Advocate for full funding of Greenlink’s Transit Development Plan through 2023 to expand transit to meet the needs of Greenville County.
- Develop strong relationships with municipal and county elected officials, state legislators, staff, and appointed board members.
- Evaluate the feasibility of establishing a state advocacy agenda.
- Create an Advocacy Training Academy and align sessions with annual advocacy agendas.
- Evaluate the feasibility of establishing a federal advocacy agenda

VISION: Safe, affordable homes for everyone in Greenville County

MISSION: To strengthen the partnerships and broaden support in an effort to increase options for individuals or families who are experiencing homelessness in Greenville County.

VALUES: Equity, Integrity, Inclusiveness, Pragmatism, and Courage

INNOVATE

Collect and report on data and develop and promote pilot initiatives, including funding strategies.

Strategies

- Develop a comprehensive funding strategy to address exits from homelessness.
- Create a criteria/checklist to evaluate new pilots, initiatives, and emergencies to ensure opportunities match GHA's mission, values, and goals.
- Refine the collection process of annual homelessness data.
- Pursue Effective Zero in Greenville County.
- Work with key stakeholders to develop a coordinated entry and exit system.

OPERATIONAL EXCELLENCE

Ensure the sustainability of our collective impact work and utilize best practices in Steering Committee and staff leadership.

Strategies

- Clearly define GHA's leadership structure and create working groups to support GHA's collective goals and initiatives.
- Create a comprehensive Fund Development Plan.
- Enhance the Communications Plan to actively communicate with all stakeholders to support GHA's core strategies.
- Ensure host organization and staffing structure meets the needs of GHA.

COLLABORATE

Convene cross-sector partners to share expertise, perspectives, and resources to support GHA's common agenda.

Strategies

- Convene and build community with those experiencing homelessness.
- Continue leading the Homeless Triangle Mediation initiative.
- Continue leading the Motel Displacement Response Plan.
- Complete partner profiles and mapping.
- Develop strategy to increase engagement with landlords and property owners.
- Determine new areas where mediation or displacement plan should apply and determine if GHA can take the lead in additional areas.

The Greenville Homeless Alliance (GHA)

is a coalition committed to making homelessness brief and rare in Greenville, SC. Charged with looking for sustainable solutions to homelessness, the Greenville Homeless Alliance works to **educate**, **advocate**, **collaborate**, and **innovate** with policymakers and the community.

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