



REQUEST FOR COUNCIL ACTION
City of Greenville, South Carolina

Agenda Item No.

15m

TO: Honorable Mayor and Members of City Council
FROM: John F. McDonough, City Manager

Ordinance/First Reading Ordinance/Second & Final Reading Resolution/First & Final Reading Information Only

AGENDA DATE REQUESTED: January 13, 2020

ORDINANCE/RESOLUTION CAPTION:

ORDINANCE TO APPROPRIATE \$50,000 IN THE HOSPITALITY TAX FUND IN SUPPORT OF THE 2020 CLEMSON UNIVERSITY MEN OF COLOR NATIONAL SUMMIT

SUMMARY BACKGROUND:

The Clemson University Foundation is requesting assistance for the 2020 Clemson University Men of Color Summit, to be held March 2-4, 2020, at the Greenville Convention Center. The application projects approximately 2,180 attendees for the event with approximately half coming from outside of the City and generating approximately 585 room night bookings in area hotels. The funding request from the City represents approximately 6.5% percent of the anticipated revenues for the event.

The City supported the 2017 Summit with a \$50,000 State Accommodations Tax Fund grant, the 2018 Summit with a \$50,000 Hospitality Tax Fund Grant and the 2019 Summit with a \$50,000 Hospitality Tax Fund Grant.

IMPACT IF DENIED:

Funding will not be provided.

FINANCIAL IMPACT:

The appropriation will reduce the available fund balance in the Hospitality Tax Fund by \$50,000. There is sufficient fund balance in the Hospitality Tax Fund for this appropriation.

REQUIRED SIGNATURES

Department Director _____

City Attorney _____

OMB Director _____

City Manager _____

DocuSigned by:
Kai Nelson
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DocuSigned by:
Michael Pitts
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 DocuSigned by:
John McDonough
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A N O R D I N A N C E

TO APPROPRIATE \$50,000 IN THE HOSPITALITY TAX FUND IN SUPPORT OF THE 2020 CLEMSON UNIVERSITY MEN OF COLOR NATIONAL SUMMIT

WHEREAS, the Clemson University Foundation (the "Foundation") has submitted a Tourism Funds Grant Application to the city of Greenville; and

WHEREAS, the Foundation has requested \$50,000 to support marketing and promotion of the 2020 Clemson University Men of Color National Summit (the "Summit"), which will be held March 2-4, 2020, at the Greenville Convention Center; and

WHEREAS, the application projects approximately 2,180 attendees for the 2020 event, with approximately half coming from outside of the City and generating approximately 585 room night bookings in area hotels; and

WHEREAS, City Council has supported this event in previous years; and

WHEREAS, there is sufficient fund balance in the Hospitality Tax Fund for this appropriation;

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF GREENVILLE, SOUTH CAROLINA, the amount of \$50,000 is appropriated in the Hospitality Tax Fund, as reflected in the attached Exhibit, for the purpose of providing financial support of the Summit. This Ordinance shall become effective upon passage on the second and final reading.

DONE, RATIFIED AND PASSED THIS THE ____ DAY OF _____, 2020.

MAYOR

ATTEST:

CITY CLERK

APPROVED AS TO FORM:

CITY ATTORNEY

REVIEWED:

CITY MANAGER

EXHIBIT

BUDGET AMENDMENT - 2020 Clemson Men of Color National Summit					
BUDGET	Hospitality Tax Fund		REQUESTED BY	OMB	
FISCAL YEAR	2019-20		DATE		
INCREASE			DECREASE		
<u>Description</u>			<u>Description</u>		
Hospitality Tax Fund					
Fund Balance Appropriated (REV)		50,000			
Special Projects (EXP)		50,000			
Explanation:	To appropriate \$50,000 in the Hospitality Tax Fund in support of the 2020 Clemson University Men of Color National Summit.				
DATE			APPROVED BY		
			City Council/City Manager Camilla Pitman/City Clerk		
FOR OMB POSTING PURPOSES ONLY					
Budget Adjustments		Increase (Decrease)	Journal Entry		
<u>Project Code</u>	<u>Account</u>	<u>Amount</u>	<u>Project Code</u>	<u>Account</u>	<u>Amount</u>
	122-0000-390.10-01	50,000			
	122-9030-455.30-14	50,000			
		Total		Total	-
		Prepared By			
		Posted By			
		Date			
				Number	