



REQUEST FOR COUNCIL ACTION City of Greenville, South Carolina

Agenda Item No.

16a

TO: Honorable Mayor and Members of City Council
FROM: Nancy P. Whitworth, Interim City Manager

Ordinance/First Reading
 Ordinance/Second & Final Reading
 Resolution/First & Final Reading
 Information Only

AGENDA DATE REQUESTED: August 12, 2019

ORDINANCE/RESOLUTION CAPTION:

TO AWARD \$60,000 IN FUNDING RECEIVED THROUGH THE GREENVILLE ZOO "QUARTERS FOR CONSERVATION" PROGRAM FROM JULY 1, 2018, THROUGH JUNE 30, 2019, TO FIVE DESIGNATED GLOBAL CONSERVATION ORGANIZATIONS

SUMMARY BACKGROUND:

These five global organizations were selected by the Greenville Zoo Conservation and Research Committee and Greenville Zoo staff to be represented on the Zoo's voting kiosk. The final monetary amount for each organization is based on the percentage of votes received from Zoo visitors throughout the previous fiscal year. The total funds for distribution are drawn from up to 50% percent of the total revenue from the "Quarters for Conservation" Program with the allocations to each as noted below:

1. Zoo Conservation Outreach Group (ZCOG)/Anteaters & Highways Project (\$7800),
2. Bat Conservation International (BCI)/ Bat Conservation (\$8400),
3. World Wildlife Fund (WWF)/ Cross River Gorilla Conservation (\$13,800),
4. Wildcats Conservation Alliance /Amur Leopard Conservation (\$13,200),
5. Red Panda Network/ Red Panda Conservation (\$16,800).

IMPACT IF DENIED:

If denied, the conservation organizations will not receive funds from the Quarters for Conservation Program.

FINANCIAL IMPACT

There is no financial impact on the City or Zoo as monies are in a restricted account to be used specifically for this purpose.

REQUIRED SIGNATURES

Department Director
 DocuSigned by:
Marlaine Creasey Smith

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DocuSigned by:

OMB Director
Karen K Crawford

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City Attorney
 DocuSigned by:
Michael S. Pitts

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DocuSigned by:

City Manager
Nancy Whitworth

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A R E S O L U T I O N

TO AWARD \$60,000 IN FUNDING RECEIVED THROUGH THE GREENVILLE ZOO “QUARTERS FOR CONSERVATION” PROGRAM FROM JULY 1, 2018, THROUGH JUNE 30, 2019, TO FIVE DESIGNATED GLOBAL CONSERVATION ORGANIZATIONS

WHEREAS, the Greenville Zoo began the program “Quarters for Conservation” to raise funds for conservation efforts through a \$0.50 surcharge on the admissions fee and a \$5.00 surcharge on memberships; and

WHEREAS, the “Quarters for Conservation” program generated a net amount of \$60,000 for five global conservation organizations that have been highlighted on the “Quarters for Conservation” Voting Kiosk at the Greenville Zoo, and this number is up to 50% percent of the total revenue from “Quarters for Conservation” being earmarked for the five global programs (\$60,000); and

WHEREAS, the Greenville Zoo’s Conservation and Research Committee and Zoo staff selected five global conservation organizations to be represented on the Zoo’s voting kiosk and the final monetary amount for each global organization is based on the percentage of votes received by Zoo visitors throughout the fiscal year; and

WHEREAS, the Greenville Zoo’s Conservation and Research Committee recommended the following distributions to each of the five global conservation projects:

1. Zoo Conservation Outreach Group (ZCOG)/Anteaters & Highways Project (\$7800),
2. Bat Conservation International (BCI)/ Bat Conservation (\$8400),
3. World Wildlife Fund (WWF)/ Cross River Gorilla Conservation (\$13,800),
4. Wildcats Conservation Alliance /Amur Leopard Conservation (\$13,200),
5. Red Panda Network/ Red Panda Conservation (\$16,800).

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF GREENVILLE, SOUTH CAROLINA, \$60,000 from the Greenville Zoo’s “Quarters for Conservation” program shall be awarded as recommended above by the Zoo’s Conservation and Research Committee.

RESOLVED THIS _____ DAY OF _____, 2019.

MAYOR

Attest:

CITY CLERK