

	Within 5 minute drive time	Within 10 minute drive time	Within 15 minute drive time
Population in Area	23,303	98,793	165,665
Number of People Age 15-64	15,744	65,940	111,566
Number of Households	10,454	41,842	69,078
Households Earning \$50,000+ /year	2,839	13,795	25,379
Aggregate Income in Area	\$496,244,939	\$2,328,096,330	\$3,922,222,338

*2004 estimates from ArcMap Business Analyst*

<b>Demographics of Population</b>		
<b>Within Two Miles of Downtown</b>		
	<b>2004</b>	<b>2009</b>
Population	34,868	35,235
Households	15,324	15,667
Per Capita Income	\$20,363	\$25,280
Average Household Income	\$43,141	\$53,024
<b>Within Three Miles of Downtown</b>		
Population	71,052	72,166
Households	30,251	31,076
Per Capita Income	\$22,288	\$27,425
Average Household Income	\$48,895	\$59,539

*2004 and 2009 estimates from ArcMap Business Analyst*