

downtown greenville, sc

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facts and figures

- The Central Business District (CBD) covers approximately 300 acres within the larger downtown area of 1,118 acres (approximately 1.75 square miles).
- Office space downtown totals over 3 million square feet, accounting for over 1/3 of the total office space in the Greenville/Spartanburg area.
- Downtown Greenville's daytime population is filled with 116,465 employees within 5 miles; 41,117 within 2 miles; and 25,582 within 1 mile. The Census Bureau ranked the City of Greenville first in a survey of similar sized cities for the largest percent change in daytime population.
- Downtown has become a restaurant destination for the region with 14 new restaurants opening in 2007, bringing the total number of restaurants to 89 in the greater downtown area. Restaurant sales for downtown totaled \$69.3 million in 2007.
- Downtown is the home to 136 retail establishments, 12 of which opened in 2007. Downtown retail sales totaled \$82.2 million in 2007.
- Attendance at the Peace Center for the Performing Arts exceeds 200,000 each year with over 300 performances. The Peace Center hosts world class productions such as *Phantom of the Opera* and *Riverdance*.



- Downtown Greenville averages over 260 event days a year including weekly music series every Wednesday, Thursday, and Friday from March through October and a wide variety of live entertainment.
- Located downtown and completed in 1998 is the 16,000 seat BI-LO Center, Greenville's entertainment and sports arena.
- The new West End Field opened in April 2006, home of the Boston Red Sox affiliate, the Greenville Drive. Over 330,000 fans came to the stadium during the inaugural season, breaking Greenville's past attendance record for minor league baseball. Baseballparks.com awarded The West End Field "Ballpark of the Year" for 2006.
- In the central business district, there are over 6,000 city-owned parking spaces in lots and garages.
- Downtown is home to 22 churches with a total congregation estimated at more than 20,000.
- Downtown has 723 hotel rooms:

Hampton Inn and Suites RiverPlace	115 rooms
Holiday Inn Express Downtown	80 rooms
Hyatt Regency Greenville	328 rooms
Westin Poinsett	200 rooms
- There are 1,593 condominium/apartment units downtown. Of these, 49% (782 units) were built within the past 5 years. There are 250 units planned or under construction. Average price per square foot is \$225-\$250/SF.