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Media Advisory

FOR IMMEDIATE RELEASE

Date: May 26, 2009

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DEDICATION CEREMONY FOR JEANNE MENARD BICYCLE LANE SCHEDULED FOR MAY 28

Bicycle lane part of City's integrated bicycle transportation network

WHO: The City of Greenville

WHAT: Jeanne Menard Bicycle Lane Dedication Ceremony

WHERE: Bicycle lane is about 1/3 of a mile stretch on Vardry Street from Pendleton Street to Augusta Street
Dedication will take place at the Greenville Mental Health Clinic, 124 Mallard Street

WHEN: Thursday, May 28
6:30 p.m.

WHY: Jeanne Menard was a local cyclist and advocate who was tragically killed in 2005 while commuting home on her bicycle from work. Jeanne was an active member of the Greenville Spinners Safety Foundation and volunteered many hours to raise money, donating helmets to less fortunate children and championing causes that promote bicycle safety and awareness in Greenville. In recognition of her contributions to the community, the City of Greenville will dedicate the bicycle lane in her honor.

The city of Greenville has over 8 miles of on-street bicycle facilities including bicycle lanes, roads with shared lane markings and signed bicycle routes. The City's Swamp Rabbit Trail is currently over 4 miles in length and connects to over 4 miles of additional walking and biking paths and trails. The City is in the process of extending and improving the existing trail system as the design for the rehabilitation of Cleveland Park Trails and design for nearly another mile of the Swamp Rabbit Trail along Cleveland Street is currently underway. The City's Trails & Greenway Master Plan was adopted in 2007 and identifies streets for future bicycle lanes.

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