



# News Release

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## FOR IMMEDIATE RELEASE

**Date:** December 31, 2008

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## CITY TO CONDUCT PUBLIC INPUT PROCESS FOR HAYWOOD ROAD CORRIDOR

### *Public is invited to participate in hands-on design and planning activities*

**GREENVILLE (SC)** The City of Greenville and the consultant team charged with developing a master plan for the Haywood Road Corridor will kick off a six-day public input process on Thursday, January 8. Throughout the process, City staff and members of the consultant team will meet with stakeholders such as residents, retailers, members of the hospitality industry and representatives from area institutions, as well as with a steering committee of business and property owners that has been established to work with the consultant team. Other activities will include a trolley tour of the study area, a public design workshop and a series of design charrettes.

A public meeting will be held on Thursday evening at 7:00 p.m. in Unit #12 at the Haywood Plaza Shopping Center located on Orchard Park Drive to provide an overview of the charrette process and to outline opportunities for public participation, input and review over the six-day period. The City will also host a half-day design workshop on Saturday, January 10 from 10:00 a.m. to 2:00 p.m. to help formulate a vision and design solutions for the Haywood Road Corridor. The workshop, which will be a critical component of the master planning process, will engage area residents, business owners and other stakeholders in hands-on design exercises that will help guide development of the Haywood Road Corridor Master Plan. The public workshop and subsequent charrettes will generate reality-based design concepts and recommendations for future improvements.

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“This public input process is exciting because it is inclusive and responsive,” said Greg Strait, the City’s Economic Development Analyst. “The ideas and input received from the public, stakeholder groups and technical experts will come to life in the resulting vision statements and design concepts.”

The public meeting, design workshop and charrettes will be facilitated by the City’s consultant team, which includes Clark Patterson Lee, Urban Edge Studio, Seamon Whiteside + Associates, Sprague and Sprague Consulting Engineers and RKG Associates. A schedule of activities is provided below and all meetings will be held in Unit #12 at the Haywood Plaza Shopping Center.

**Thursday, January 8**

- 11:00 a.m. Stakeholder Meeting 1 – Residents
- 1:30 p.m. Stakeholder Meeting 2 – Retailers
- 3:00 p.m. Stakeholder Meeting 3 – Hospitality
- 7:00 p.m. Public Kick-off Meeting

**Friday, January 9**

- 10:00 a.m. Trolley Tour of Study Area (*public welcome*)
- 1:00 p.m. Stakeholder Meeting 4 – Institutional
- 2:30 p.m. Steering Committee Meeting

**Saturday, January 10**

- 10:00 a.m. Public Design Workshop
- 12:30 p.m. Presentations
- 2:00 p.m. Workshop Ends

**Monday, January 12**

- 11:00 a.m. Charrette Begins (*public welcome*)
- 2:00 p.m. Technical Meeting 1
- 4:00 p.m. Technical Meeting 2

**Tuesday, January 13**

- 8:00 a.m. Charrette (*public welcome*)
- 12:00 p.m. Working Team Lunch
- 1:00 p.m. Charrette (*public welcome*)

**Wednesday, January 14**

- 8:00 a.m. Charrette (*public welcome*)
- 11:00 a.m. Steering Committee Meeting
- 1:00 p.m. Charrette (*public welcome*)
- 7:00 p.m. Public Presentation