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# News Release

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## FOR IMMEDIATE RELEASE

**Date:** April 17, 2009

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### **CITY TO PRESENT DRAFT HAYWOOD ROAD AREA MASTER PLAN**

#### ***Public invited to open house to review draft plan and provide input***

**GREENVILLE (SC)** The City of Greenville will host an open house on Thursday, April 23 from 5:30 p.m. to 8:00 p.m. at the Hilton Greenville to review the draft Haywood Road Area Master Plan. There will be a formal presentation on the draft plan at 6:30 p.m.

Before and after the presentation, recommendations and concepts that have been incorporated into the draft plan will be displayed on boards stationed throughout the room and attendees will have an opportunity to visit each station, review ideas, ask questions and provide their comments and feedback verbally or in writing. The City and the consultant team, led by Greenville-based Clark Patterson Lee, will consider all of the comments from the open house as they work to finalize the master plan.

From the beginning, one of the goals of the planning process has been to engage the public, project stakeholders and the City to address community issues and expectations related to the Haywood Road corridor, and according to Dan Roberts, project manager for the consulting team, the upcoming open house is designed to foster hands-on community involvement and feedback. "The open house is consistent with the overall approach to this planning effort," said Roberts. "We wanted to provide a flexible meeting structure to maximize opportunities for community participation."

The purpose of the master plan is to examine land use, transportation and parking, market conditions and regional economics to position the Haywood Road corridor for future development and enhancement.

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