



Media Advisory

FOR IMMEDIATE RELEASE

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GREENVILLE HARE HOPS INTO TOWN

City bunny is back by popular demand

(Greenville, SC) The City's Public Transportation Department has kicked off its annual parking initiative with the reappearance of its honorary parking enforcement official - the Greenville Hare. The Greenville Hare is making appearances throughout the downtown area today and will be on several Greenlink bus routes on Friday.

The Greenville Hare is escorted by one of the City's Parking Enforcement Specialists, and today only, instead of parking citations, the Greenville Hare and his partner are issuing warnings to parking offenders. Drivers should note though, that only the Greenville Hare has the authority to issue the warnings, so the City's other Parking Enforcement Specialists will be issuing citations that carry fines.

The Hare is also handing out candy today, as well as a limited amount of parking coupons for use in City garages. On Friday, the Hare will be riding Greenlink and will be handing out candy and free bus tickets.

"We're pleased that the Greenville Hare has been so popular these past few years and we look forward to this opportunity to interact with the public and promote downtown," said Charles Cronin, Parking Enforcement Supervisor. "By handing out free parking coupons and bus tickets this year, we're also taking this opportunity to encourage citizens to utilize our City garages and to thank our Greenlink passengers for their support."

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