

Media Advisory

FOR IMMEDIATE RELEASE

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CITY TO OFFER FREE BUSINESS SEMINAR SERIES

Monthly “lunch & learn” series open to city of Greenville businesses

(Greenville, SC) Beginning Wednesday, February 25, the City of Greenville will host a series of free educational seminars for owners, managers and employees of businesses located in the city of Greenville. The monthly seminars have been designed to provide participants with information and advice to help them succeed, as well as to provide them with a unique opportunity to discuss the real-world challenges of running a business. The seminars will be led by some of the area’s top consultants and business leaders and will feature a variety of topics.

Each seminar will be held in the 3rd floor conference room of City Hall, located at 206 South Main Street. Drinks will be provided, but attendees should plan to bring their own lunch. For more information or to register for the seminars, contact the City’s Economic Development Department at (864) 467-4401 or send an e-mail to mferguson@greenvillesc.gov.

The seminar schedule is provided on the following page.

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CITY OF GREENVILLE BUSINESS SEMINAR SERIES

Energize Your Business: The DNA of Marketing

Wednesday, February 25

11:30 a.m. – 1:00 p.m.

Presented by: Debbie Nelson, Debbie Nelson & Associates, LLC



Join Debbie Nelson, founder of Debbie Nelson & Associates, LLC, as she shares her tips for developing and implementing a successful, cost-effective marketing strategy. Debbie Nelson & Associates, LLC is a local public relations and marketing firm, specializing in developing effective communication tools for both large and small businesses. In 2005, the firm was honored as Small Business of the Year by the Greater Greenville Chamber of Commerce.

Crime Prevention & Safety Tips for Your Business

Wednesday, March 25

11:30 a.m. – 1:00 p.m.

Presented by: Deb Wyant & Sergeant Bob Gamble, Greenville Police Department

This seminar is designed to provide business owners with valuable information on how to protect their businesses and their employees. Participants will learn about the City's Business Watch Program and other initiatives the Police Department has developed to protect businesses and citizens.

Lunch & Learn with Greenville Business Leaders

Wednesday, April 22

11:30 a.m. – 1:00 p.m.

Presenters TBD

Take a seat at the table with some of Greenville's top business leaders to discuss the real-world challenges of running a business. Don't miss this unique opportunity to ask questions and hear advice from some of the area's most successful business owners.