



News Release

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FOR IMMEDIATE RELEASE

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CITY TO DEBUT *BIKEVILLE* AS PART OF NATIONAL BIKE MONTH CELEBRATION

Series of free bicycle-friendly community events planned for May

GREENVILLE (SC) The City of Greenville's Bicycle Friendly Community initiative began in 2006 by City Council resolution, and in August 2008, the City launched its efforts to achieve Bicycle Friendly Community (BFC) status with the help of the League of American Bicyclists, which advocates for better facilities for cyclists and rewards communities' efforts to promote bicycling. The City's BFC initiative is named *Bikeville* and is designed to educate and empower every bicyclist and motorist to share the road. The goal of *Bikeville* is to provide safe bicycling facilities and useful educational resources about bicycle safety issues in the Greenville community.

The City is debuting *Bikeville* in May as part of its annual celebration of National Bike Month, and a series of free community events has been planned for the month of May to promote greater public awareness of bicycle operation, safety and enjoyment (*see following page for an overview of events*).

For more information about *Bikeville* and the City's efforts to achieve official Bicycle Friendly Community status, visit www.bikeville.org. For more information about the League of American Bicyclists' Bicycle Friendly Communities Campaign, visit www.bikeleague.org.

- more -

City of Greenville National Bike Month Events

- May 2** FREE bike parking with Bike Valet at Carolina First Saturday Market. Bikeville booth with free bicycle education materials.
- May 9 & 10** FREE Bike Valet available near South Main Street and Camperdown Way at Artisphere.
- May 14** FREE Commuter Safety Course, 6:30 p.m. – 8:00 p.m. Instructors will cover Basic Bicycle Maintenance, Equipment Essentials, Rules of the Road, South Carolina Bicycle Laws and How to Commute by Bike. E-mail bikeville@greenvillesc.gov to register.
- May 15** Greenways Bike Tour, 12:00 p.m. in Linky Stone Park. 1.5 hour ride.
- May 16** Mountain Bike Skills Clinic & Cleveland Park Trails Tour, 10:00 a.m. – 2:00 p.m.
- May 20** Ride of Silence to honor cyclists who have been killed or injured while cycling on public roadways.
- May 23** Downtown Greenville Art Tour on a Conference Bike, 12:00 p.m. – 4:00 p.m., starts at TTR Bicycles. E-mail bikeville@greenvillesc.gov to register.

BIKE TO WORK WEEK

- May 27** *Breaking Away* at Moonlight Movies, 8:00 p.m. in Peace Center Amphitheater. Bike Valet, raffle for bike gear.
- May 28** Jeanne Menard Bicycle Lane Dedication to honor local cyclist and advocate, Jeanne Menard, who was killed in 2005 while commuting home from work.
- May 29** Bike to Work Day and “Ride with the Mayor.” Route will feature bicycle-friendly greenways and streets. FREE coffee and refreshments to participants.

For full event details, visit www.bikeville.org/bikemonth.

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