

# Priority Project Ideas

## Why is it important to think about ‘priority projects’ for GVL2040?



Leaders in any community often have a strong desire to try to do everything for everyone. While the intent is admirable, this usually results in resources being spread too thin to make a real difference, or projects that fail to live up to their potential.

By carefully prioritizing projects, the City can make sure that critical projects are done right and have a lasting impact. This doesn't mean that projects at the bottom of the list never get addressed; it just means that those that are the most important get done first before moving on to those that are a lower priority.

Greenville has a solid track record when it comes to focusing its energy and completing big projects, especially downtown and along the river. This focus has paid off.

Looking forward, what are the next projects, or types of projects, that Greenville should prioritize? Remember that money is limited and we can't do everything at once; resources and timing matter.

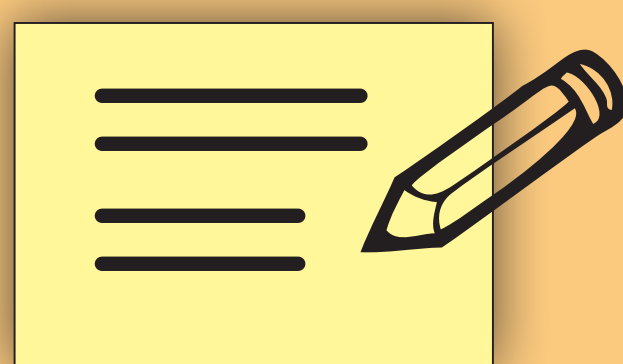
The projects on the following posters represent seven very different projects that would affect different parts of the city. While some projects may sound familiar or seem to mirror real projects, they are all hypothetical and presented here to get your feedback on which types of projects you would like to see prioritized in GVL2040.

## Instructions for this Station

### Pick 3 priority projects.

Please review all seven example projects. Then, identify which three you would prioritize by placing one of your three dots in the area designated on each board. When you place your dot, you will be also be asked to describe what motivated your selection.

### Tell us what you think it means to get them done right.



If you wish, you may also tell us what you think will be needed to “get the project done right” on a Post-It note below the project description.

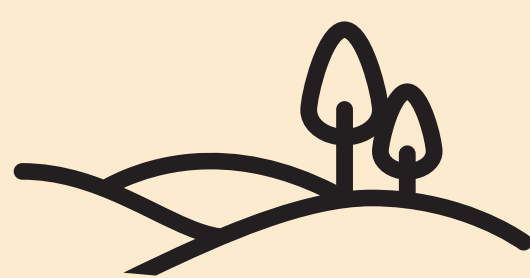
### Have an idea for a priority project?

There is an ‘Other Priority Projects’ option if you would like to identify a specific project not listed on any of these boards. Please write down your desired project on a Post-it note, place your dot on the note, and stick your note in the designated space. On the Post-it note, you may include a statement about what it means to get this project done right and why you think it is a priority.



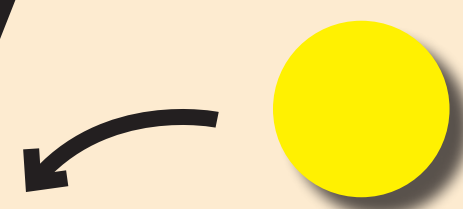
# Which Project Ideas Would Be Your Priorities?

## Parks, Open Space & Trails



The City proposes to issue a general obligation bond to support parks, open space and trails initiatives citywide with funds designated to create a green belt around the city, upgrade existing parks as needed, and create new feeder trails to connect to the Swamp Rabbit Trail.

If you choose this project as one of your three priorities, please place your dot on the reason below that best explains why you've chosen it:



Social/Economic Equity

Economic Vitality

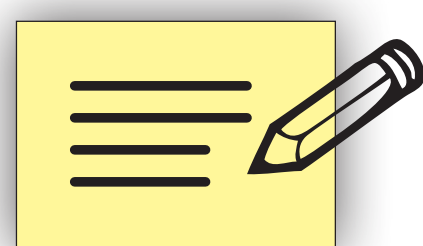
Environment

Quality of Life

Other

What does it mean to get this project done right?

PLEASE PLACE POST-IT NOTES HERE:

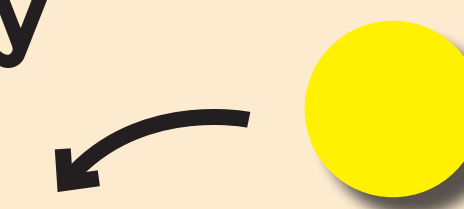


## County Square Redevelopment & Workforce Housing



The City of Greenville wants to partner with the County to ensure the proposed County Square redevelopment project includes affordable/workforce housing and is willing to partner in creative ways financially.

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Social/Economic Equity

Economic Vitality

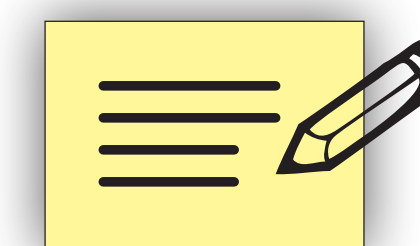
Environment

Quality of Life

Other

What does it mean to get this project done right?

PLEASE PLACE POST-IT NOTES HERE:

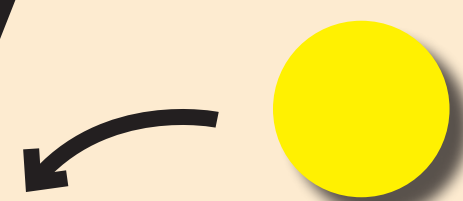


# Which Project Ideas Would Be Your Priorities?

## Expand Opportunities Locally for Higher Education

In an effort to address community aspirations for expanded options to pursue advanced degrees or training locally, the City proposes to financially partner with a university to significantly expand its presence in the City of Greenville.

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Social/Economic Equity

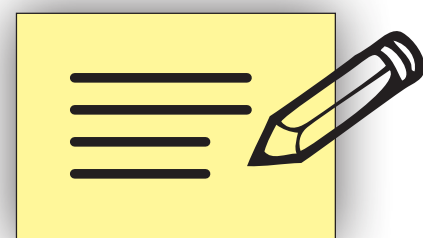
Economic Vitality

Environment

Quality of Life

Other

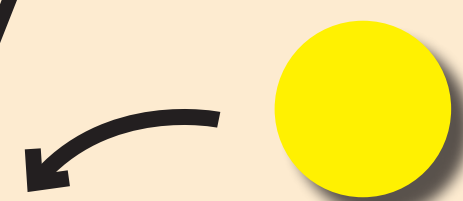
What does it mean to get this project done right?  
PLEASE PLACE POST-IT NOTES HERE:



## Invest Funds to Attract a Fortune 500 Company

The City would like to be home to a Fortune 500 company and is willing to provide land and/or other financial incentives to land a Fortune 500 company in Greenville.

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Social/Economic Equity

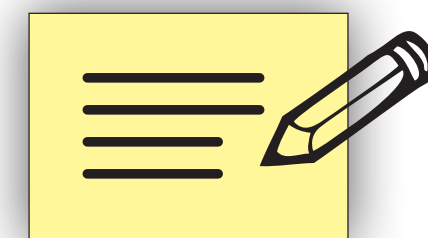
Economic Vitality

Environment

Quality of Life

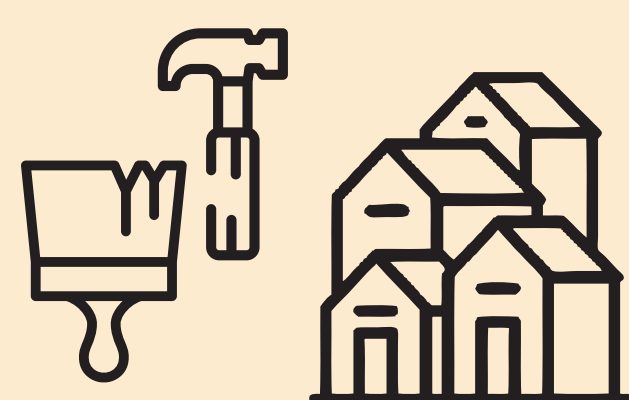
Other

What does it mean to get this project done right?  
PLEASE PLACE POST-IT NOTES HERE:



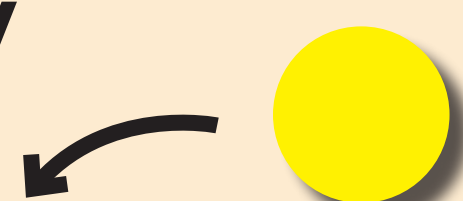
# Which Project Ideas Would Be Your Priorities?

## Neighborhood Planning Projects



The City wants to complete an in-depth neighborhood planning initiative and invest in the revitalization of designated neighborhoods. The initial five-year effort would focus on five special emphasis neighborhoods (to be determined).

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Social/Economic Equity

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Economic Vitality

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Environment

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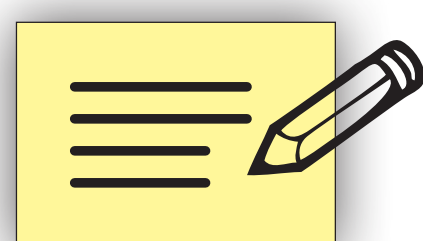
Quality of Life

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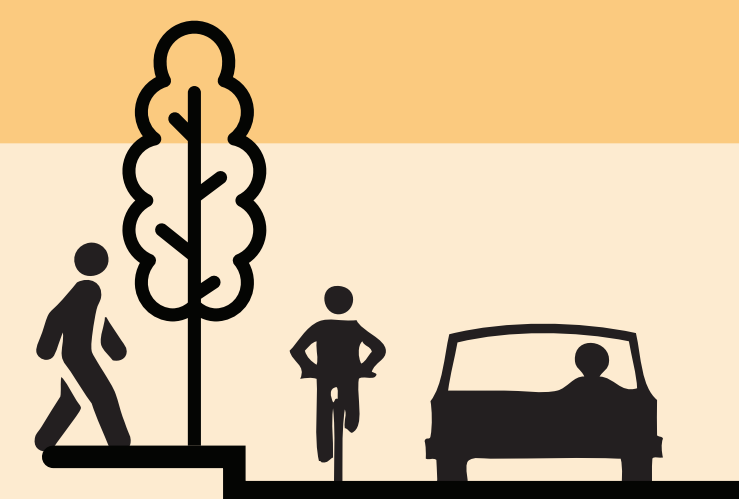
Other

What does it mean to get this project done right?

PLEASE PLACE POST-IT NOTES HERE:



## Corridor Planning & Improvements



Responding to community criticism suggesting the City has not kept up with necessary infrastructure investment along some of the city's primary commercial corridors - curb/sidewalk upgrades, street trees, bike lanes, signage control, general repair, etc., the City has agreed to a five year program to upgrade the primary corridors in the following order:

- Lauren's Road (between Haywood Road and I-385)
- Poinsett Highway (from Loop Road at the northern city limit boundary to Rutherford Street)
- Wade Hampton Boulevard (from East Stone Avenue near downtown to White Oak Drive near Bob Jones University)

If you choose this project as one of your three priorities, please place your dot on the reason below that best explains why you've chosen it:



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Economic Vitality

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Environment

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Quality of Life

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Other

What does it mean to get this project done right?

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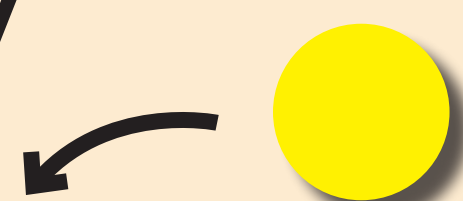
# Which Project Ideas Would Be Your Priorities?



## A New Convention Center

The City and County have decided to partner financial resources and build a new convention center within or close to downtown. According to most industry experts, the current convention/expo center is located too far from the downtown. A few specific sites have been discussed but nothing has been finalized.

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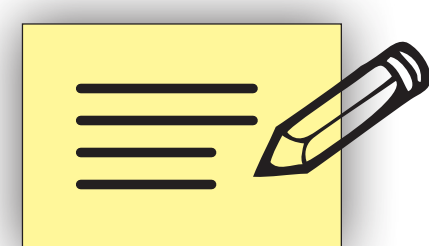
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Quality of Life

Other

What does it mean to get this project done right?

PLEASE PLACE POST-IT NOTES HERE:



## Other Priority Projects

PLEASE PLACE POST-IT NOTES WITH DOTS ATTACHED HERE: