



city of
greenville

News Release

TASTE TICKETS ON SALE FOR 2016 BELK FALL FOR GREENVILLE

Annual food festival celebrates 35th anniversary

GREENVILLE, SC – Taste tickets for Belk Fall for Greenville presented by Pepsi, one of the largest street food festivals in the Southeast, are now on sale. The 35th annual festival is set for October 14 through October 16 in downtown Greenville and will offer festival-goers the opportunity to sample signature cuisine from over 40 different restaurants.

Festival taste tickets are available for purchase online at fallforgreenville.net through October 12 and in person at Dapper Ink, 207 Wade Hampton Blvd., and Borderlands Comics and Games, 1434 Laurens Road, through October 14 at 4 pm. Tickets are \$5 for a sheet of eight taste tickets and can be used throughout the festival weekend to purchase festival food samples and beverages, festival merchandise sponsored by Dapper Ink and rides in the Borderlands Comics and Games Kids' Area. Patrons that pre-purchase \$50 worth of tickets will receive one free sheet of tickets. No refunds will be given for pre-ticket sales. Fall for Greenville is a rain or shine event.

Festival-goers looking to stay in downtown Greenville during Belk Fall for Greenville can reserve a room at Aloft Greenville Downtown, the official host hotel. For specific details and booking options, visit fallforgreenville.net.

A portion of this year's festival proceeds will benefit 12 local charities, including Greenville Chinese Cultural Association, Neighborhood Focus, Public Information Partners, Greenville in Harmony, Aloft Greenville on behalf of Let'em Live Upstate, Boy Scout Troops 260 and 266, Red Shoe Society in support of The Ronald McDonald House Charities of the Carolinas, Surgeons for Sight, Resurgent Capital Services on behalf of Big Brothers Big Sisters of the Upstate, Furman University Heller Service Corps and Newcomers Club of Greater Greenville in support of Project Host.

For more information about Belk Fall for Greenville, visit the festival's website and engage with the event on social media using the hashtag #ffgvl.