



city of
greenville

News Release

CITY CELEBRATES JULY 4 WITH ANNUAL WELLS FARGO RED, WHITE AND BLUE FESTIVAL

Popular festival to honor local military veteran

Greenville, S.C. – The 20th annual Wells Fargo Red, White and Blue presented by AT&T, which features one of the state's largest fireworks display, continues to be the premiere July 4th event in the Upstate, making downtown Greenville the celebration destination for more than 50,000 festival-goers. Named a Top 20 Event in the Southeast, the free event scheduled for Monday, July 4 from 5 p.m. to 10 p.m. will feature a full evening of entertainment, including live music on two stages, the Zaxby's Kidz Zone and a variety of popular food and beverage vendors.

As part of this year's festival, Wells Fargo will honor Cpl. Jonathan Burgess, a local military veteran with the Wells Fargo Military Hero Award. Cpl. Burgess and his wife, Kelly, served in the U.S. Marine Corps Infantry for four years and were deployed to Afghanistan. During his service, Cpl. Burgess survived a nighttime ambush that ended his military career and came close to ending his life. In addition to being the Spartanburg Field Office Director at Upstate Warrior Solution, which provides much-needed services for the veterans' community in the Upstate, Cpl. Burgess is pursuing a Master of Fine Arts in Creative Writing at Converse College. Wells Fargo will honor Cpl. Jonathan Burgess with the Wells Fargo Military Hero Award at the Peace Center Amphitheatre Stage at 6:15 p.m.

"We are pleased to continue our sponsorship of the Red, White and Blue festival as we celebrate the founding of our great nation," said Wells Fargo South Carolina Region President Kathy Heffley. "It helps demonstrate our ongoing commitment to building strong, vibrant communities and making a positive difference for everyone. One of the many ways we do that is through our dedication to serving and honoring military members, veterans and their families. This year, we are

proud to honor one of our local veterans from Spartanburg, Corporal Jonathan Burgess, who served in Afghanistan.”

Attendees will again be treated to a spectacular fireworks display. This year’s fireworks will be synchronized to patriotic music and simulcast live from 8 p.m. to 10 p.m. on radio station 92.5 WESC. The fireworks show will begin at 9:45 p.m., and the best viewing will be on Main Street from Court Street to Falls Park Drive. A full entertainment schedule is included below.

The City has worked to maximize public safety and to minimize traffic delays, both coming into the city and leaving the downtown area. To assist in those efforts, festival-goers are urged to plan their routes into and out of the city, and to park in a garage or lot located in the section of downtown closest to where they are coming from. For example, recommended parking locations for motorists entering downtown from HWY 123 would include the River Street and the Poinsett garages; for motorists entering downtown from I-385, recommended parking locations would include the Church Street and the Commons garages.

To aid residents and visitors who are planning to attend Wells Fargo Red, White and Blue, the Greenville Police Department has developed the attached map which includes the festival site, downtown parking locations and planned traffic control patterns. A copy of the map can also be downloaded at www.greenvillesc.gov.

Additional event sponsors include Pepsi, Michelin, Zaxby’s, iHeart Media and 92.5 WESC, WYFF 4, Budweiser, The Greenville Journal, Link Apartments, Professional Party Rentals, Penske Truck Rental and Oobe.

Event attendees are invited to come early and bring lawn chairs and blankets. Pets and coolers are not allowed at Wells Fargo Red, White and Blue. Additionally, tailgating in City parking garages is not permitted. Fireworks are not visible from the North Laurens, Richardson Street, Poinsett, River Street, Riverplace and Spring Street Garages. For more information about the event, visit events.greenvillesc.gov or follow the City on social media.

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**Wells Fargo Red, White and Blue presented by AT&T
Schedule of Entertainment**

Event Schedule

5 p.m. – Festival Begins

6:15 p.m. – Wells Fargo Military Hero Award at Peace Center Amphitheatre Stage

8 p.m. – 10 p.m. - Live broadcast of the event on WESC 92.5 FM. *A Salute To America* will give event-goers the opportunity to listen to a simulcast of the soundtrack live on the radio.

9:45 p.m. - Fireworks Launch (Best viewing is Main Street between Court Street and Falls Park Drive)

10 p.m. – Festival Ends

Music Schedule

Pepsi Stage

Main Street at Falls Park Drive

5:15 p.m. – [Saline Fiddlers Philharmonic](#)

6:45 p.m. – [Clay Page](#)

8:15 p.m. – [MamaDear](#)

Peace Center Amphitheatre Stage

6:30 p.m. – [246 Army Band](#)



TRAFFIC & PARKING MAP LEGEND

- 1 - River Street Garage
- 2 - Poinsett Garage
- 3 - South Spring Street Garage
- 4 - Richardson Street Garage
- 5 - N. Laurens Street Deck
- 6 - Commons Garage
- 7 - Liberty Square Garage
- 8 - Church Street Garage
- 9 - Broad Street Garage
- 10 - West End Park & Ride Lot
- 11 - ONE City Plaza Garage

CITY-OWNED PARKING - \$6.00

- Garage
- Lot
- Parking Exits/Direction
- Road Blocked One Direction
- Traffic Barrier Location
- Closed Street
- Main Exit Route