



city of
greenville

News Release

TD SATURDAY MARKET OPENS NEW SEASON MAY 7

TD Bank Bucks program provides funding to local farmers

GREENVILLE (SC) - The TD Saturday Market presented by Greenville Health System launches its 14th season May 7, providing farm-fresh produce, baked goods, meats, cheeses, seafood and other specialty foods to Main Street in downtown Greenville each week. This year's market features a record 79 vendors and will run from Court Street to Washington Street.

"The market serves as the perfect opportunity for the City to promote healthy living and support local farmers in a fun-filled social setting," said Mandy Watson, market coordinator. "We are thrilled to have 14 new vendors who will complement the offerings at this season's market."

The market opens its season with 65 returning vendors, including The Happy Berry, Great Harvest Bread Company, Callaham Orchards, Greenbrier Farms, Merciful Hearts Farms, Holliday's Veggie Patch, Beechwood Farm and Kuka Juice. New vendors include Bake Room, Colonial Milling, Growing Green Family Farms, Nellie T's, Super 'Nola Natural Granola and Thrive Upstate. The market also will feature Booth with a Cause for nonprofits and a Youth Booth, providing young entrepreneurs with the opportunity to showcase and sell their work to market shoppers.

Once again this season, TD Bank partnered with the City of Greenville for the TD Bank Bucks program. Created to support local farmers, vendors were invited to apply for TD Bank Bucks that would fund market fees for the full season. This year's recipients are Growing Green Family Farms, Holliday's Veggie Patch and Thrive Upstate.

"TD Bank is proud to once again partner with the City of Greenville as the title sponsor of the TD Saturday Market," said Cal Hurst, Regional Vice President for TD Bank, America's Most Convenient Bank®. "We are excited to continue with our TD Bucks program and help support three deserving farms who work tirelessly to provide fresh produce to the Upstate community."

Along with providing fresh produce each week, the market will feature the Spuds & Sprouts program presented by Greenville Health System. The free program will offer weekly programming that will educate children about some of the fresh fruits and vegetables available at the market. Children who sign up for the program at the Spuds & Sprouts booth will receive a Passport to Health to use throughout the season.

“Greenville Health System is proud to sponsor the TD Saturday Market because healthy food is a key ingredient to a healthy lifestyle. We’re also pleased to continue to support the Spuds and Sprouts program, which is designed to educate children about healthy eating and engage them in fun food-related activities,” said Robin Stelling, manager of community relations for GHS.

In addition, market shoppers can enjoy a variety of free monthly educational events in the It's More than Just a Market activities area. Throughout the season, the market will offer a variety of how-to classes, including cooking and nutrition. The area will also feature live acoustic music and cooking demonstrations performed by local restaurant chefs and farmers.

Recognized as a Top 20 Event in the Southeast, the TD Saturday Market is open Saturdays, May 7 through October 29 (excluding October 15), from 8 a.m. to Noon on Main Street at McBee Avenue. Additional market special events include Penske Touch-a-Truck Day and the Autumn Harvest. Market shoppers can park for free from 8 a.m. to 12:30 p.m. in the lot next to Grill Marks courtesy of Soby's. For more information about the TD Saturday Market and to view the market interactive vendor map, visit saturdaymarketlive.com. Market-goers can also follow the event on social media. A schedule of events is provided below.

TD Saturday Market presented by Greenville Health System - Schedule of Events

It's More than Just a Market

May 7 – October 29

Live Music – 8 a.m. – Noon

Spuds & Sprouts presented by Greenville Health System – 8 a.m. – 11:30 a.m.

Cooking Demonstrations – 10:30 a.m.

*Visit www.saturdaymarketlive.com for specific details

Penske Touch-a-Truck Day

June 4 – 8 a.m. - Noon

The free event will feature various vehicles including large trucks and heavy equipment from the City's Police, Fire and Public Works Departments, commercial and industrial companies.

Autumn Harvest

October 22 – 8 a.m. - Noon

The TD Saturday Market Autumn Harvest will offer an assortment of seasonal produce, gourmet foods and colorful flowers from over 40 different market vendors. The market will also feature a morning filled with special events, including children's trick-or-treating and a costume contest.

About TD Bank, America's Most Convenient Bank®

TD Bank, America's Most Convenient Bank, is one of the 10 largest banks in the U.S., providing nearly 8 million customers with a full range of retail, small business and commercial banking products and services at more than 1,300 convenient locations throughout the Northeast, Mid-Atlantic, Metro D.C., the Carolinas and Florida. In addition, TD Bank and its subsidiaries offer customized private banking and wealth management services through TD Wealth®, and vehicle financing and dealer commercial services through TD Auto Finance. TD Bank is headquartered in Cherry Hill, N.J. To learn more, visit www.tdbank.com. Find TD Bank on Facebook at www.facebook.com/TDBank and on Twitter at www.twitter.com/TDBank_US.

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About Greenville Health System

Greenville Health System (GHS) — an academic health system that is the largest not-for-profit healthcare delivery system in South Carolina — is committed to medical excellence through research, patient care and education. GHS offers patients an innovative network of clinical integration, expertise and technologies through its eight medical campuses, tertiary medical center, research and education facilities, community hospitals, physician practices and numerous specialty services throughout the Upstate. The 1,358-bed system is home to 15 medical residency and fellowship programs. GHS is also home to the University of South Carolina School of Medicine Greenville, a joint effort of USC and GHS. Visit ghs.org for more information.

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