



city of
greenville

News Release

GREENVILLE ZOO FOUNDATION ANNOUNCES TITLE SPONSOR OF ANNUAL 5K

(Greenville SC) The Greenville Zoo Foundation today announced Pelham Medical Center as the title sponsor of the 2016 Zoom Through the Zoo, which will take place on Saturday, April 2. Approximately 400 runners are expected to participate in the Greenville Zoo Foundation's annual fundraiser, which is celebrating its third year and has the distinction of being the only 5K with a race course through the Greenville Zoo. Additional sponsors include MY 102.5 and Engenius.

According to Greenville Zoo Foundation Chair Bill West, events like Zoom Through the Zoo and sponsors like Pelham Medical Center help the foundation fulfill its mission to serve the community and support the Greenville Zoo from both a financial and an advocacy standpoint. "Pelham Medical Center has been a wonderful community partner and we are grateful for their support," said West. "We are also grateful for the community's participation in our events and we look forward to hosting our biggest and best 5K yet."

The race begins at 8:30 a.m. and will conclude with a brief awards ceremony at 9:30 a.m., followed by a family-friendly celebration. The 5K awards will include zoo memberships and unique artwork created by zoo residents. The deadline to register is March 31 at noon and participants who register before March 15 will receive a t-shirt. A portion of each registration fee will be donated to the Amur Leopard and Tiger Alliance, which is part of the Greenville Zoo's [Quarters for Conservation](#) program.

In 2015, Pelham Medical Center partnered with the Greenville Zoo to launch a new initiative called the Wellness Walkway, as part of an ongoing effort by the zoo to encourage families to spend more time outdoors. "It's great to be part of this fun and family-friendly event," said Pelham Medical Center President Tony Kouskolekas. "Pelham Medical Center is dedicated to the wellness of our Upstate families and Zoom Through the Zoo provides us with another amazing opportunity to celebrate wellness and support the programs of the Greenville Zoo."

For more information about Zoom Through the Zoo and to register, visit <http://go-greenevents.com/event/id/4914>. Additional sponsorship opportunities are still available. For more information, contact Amanda Osborne at 627.4200 or aosborne@friendsgreenvillezoo.org. Volunteer opportunities are also available. To apply to be a Greenville Zoo volunteer, visit <http://www.greenvillezoo.com/226/Volunteers>.

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About the Greenville Zoo Foundation

The Greenville Zoo Foundation is a non-profit organization that serves as an independent community outreach group, whose purpose is to provide financial, resource and advocacy support for the needs of the Greenville Zoo. As a 501(c)3 organization, the Greenville Zoo Foundation's efforts assist the Zoo in completing its mission to service the Upstate of South Carolina by promoting an appreciation of nature and wildlife while providing innovative programs for education and conservation.

About Pelham Medical Center

Offering emergency services, world-class cancer treatment, and surgical care and primary care, Pelham Medical Center is located at Westmoreland Road and Highway 14 in Greer, SC. Pelham Medical Center is Greer's only certified Primary Stroke Center and consists of 48 inpatient rooms, four intensive care rooms and areas with telemetry for monitoring cardiac patients. The facility also has four operating suites and an emergency department with 11 rooms. The medical center complex includes the Medical Office Building, the Surgery Center at Pelham and the Gibbs Cancer Center & Research Institute at Pelham.